

RAISE AWARENESS AND CAMPAIGN

Here are four different ways you can get involved to campaign and raise awareness for human trafficking.

1. SOCIAL MEDIA ENGAGEMENT

Share your Freedom Sunday story

Whatever Freedom Sunday looks like for your community - we'd love other groups to be encouraged! Make sure you take a few photos of your worship service, bible study or any other action that takes place in your faith community. Afterwards post them up on social media. When you post, the best way to connect your post with the rest of the world is by including hash tags.

SOME SUGGESTED HASHTAGS YOU COULD USE: #FREEDOMSUNDAY #HUMANTRAFFICKING

- Take photos of your freedom Sunday.
- Share them on Facebook, instagram, Twitter etc and use hashtags.
- Get your friends to share your posts and invite them to next year's Freedom Sunday!



2. FASHION CAMPAIGN



The clothes that we buy and wear arrive on shop shelves after a long journey that starts at the source, cotton being a main contributor. Cotton is grown and harvested in faraway fields, then spun, dyed and woven into fabric in factories, to be sold to consumer markets all over the world. For the Global Blanket campaign STOP THE TRAFFIK want people from all over the world to send us signed fabric squares that we can sew together into a giant blanket petition as a way to speak out against the human trafficking in the fashion industry. For more details [go to our Fashion campaign here to find out more.](#)

- Collect fabric squares and a group of friends.
- Sign your name on the squares with a bit of extra flare.
- Take a photo of your signed square and post it on social media.

3. The STOP APP

Human trafficking is a hidden crime. The biggest obstacle to stopping the traffick is the lack of information. The details of how and where trafficking happens is often seen by people like you and me, living and working in our different communities.

The STOP APP enables anybody who sees, knows or has heard something that might be human trafficking, to share it into a safe and secure space.

You can share old information that you didn't think was important but made you feel uncomfortable. You can become aware of situations that make you suspicious and share what doesn't seem right. Any piece of information, big or small, is relevant and important. It could be the missing piece of a complex global picture. Connecting situations that appear unrelated - from the past to the present, from one community to another. For more information on [The STOP APP click here.](#)

- Download 'The STOP APP - end human trafficking' on Google play, Android market or The app store.
- Learn to spot the signs. [click here to download the SPOT THE SIGNS leaflet.](#)
- You can find out more on how **"big data"** can be used to end human trafficking by downloading the brochure on STOP THE TRAFFIK's homepage called [intelligence -led prevention. Click here.](#)



4. GLOBAL ACTION FOR CHANGE IN THE LAW



Over 200 years ago William Wilberforce made his history by passing one law in parliament. As a result of the Modern Slavery Act - enacted in 2015- there is now an unprecedented focus on supply chain transparency, holding businesses (with turnover of over £36 million) accountable for modern slavery that may be taking place within their supply chains. As a global campaign we want to see change in company legislation all over the world. During 2015, STOP THE TRAFFIK used their partnership with the Financial Times to leverage this campaign to a business audience. You can get involved with this campaign too. For more information click [here](#)

- To see if a legal representative has prepared a draft version of supply chain legislation [in your country. Please click here.](#)
- Use the draft legislation as a starting point to develop a campaign in your country.
- Engage people on social media with your campaign.
- Begin to lobby your local and national for bringing about these changes.
- For more information email info@stophettraffik.org.